DYNAMIC COLOR ARTWORK SPECIFICATIONS
Please also visit pages 206-208 for additional information.

DYNAMIC COLOR

Available on select *LAMINATED NON-WOVEN, NON-WOVEN, R-PET NON-WOVEN, PLASTIC*, and *PAPER* bags.

PRINTING METHOD   This state-of-the-art digital printing technology provides multi-color imprinting with tight registration.

PROOFS   Proofs are required and sent on all new Dynamic Color orders and reorders with changes.

COLOR PROFILE   CMYK.

RESOLUTION   300 PPI minimum at maximum (100%) imprint size.

PROGRAMS and FORMATS WE ACCEPT
Any other file formats are not acceptable and may delay production.

ADOBE ILLUSTRATOR—*Our Preferred Vector Art Program.*
- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

ADOBE PHOTOSHOP—*Our Preferred Raster Art Program.*
- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.

ADOBE INDESIGN—*Macintosh Version only.*
- Please package the file and include all fonts and links.
- Please do not use third-party plug-ins—if they are used, we will be unable to process your art.

FONTS and LINE RULES
MINIMUM SIZES:
1-point lines or rules. *(See Font and Line size chart on page 208)*
10-point fonts. Thin serif font styles are not recommended.

FONTS—*Please Convert To Outlines (Paths or Curves)*
If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

IMPRINT COLORS
Color tints/shades/tones may fluctuate up to 5% within a print run or reorder
PANTONE (PMS) color match is not available.

A SPECIAL NOTE ABOUT OUR PRINTING PROCESS

The lined texture and softer colors of the imprint may vary based on item material. Colors printed on a colored bag will result in a different shade, tone, or hue.

Dynamic Color on Laminated Non-Woven

Dynamic Color on Matte Laminated Paper

Dynamic Color on Frosted Hi-density Plastic

Dynamic Color on Colored Plastic Die Cut

Dynamic Color on Kraft Brown Paper